

11° FORO POLÍTICO
Latinoamericano sobre Turismo de Reuniones

PROGRAM

Tuesday, June 11 - RIU Hotel – Panama Meeting Room

- 2.30 pm – 2.50 pm** Official opening of the 11th Latin American Politicians Forum – Arnaldo Nardone, Chair & Founder - FIEXPO Exhibitions Group
- 2.50 pm – 3.00 pm** Welcome Remarks – Panama Tourism Authority
- 3.00 pm – 3.15 pm** Understanding Sustainability Challenges, A Global Look at Opportunities for the Meetings Industry
Senthil Gopinath , CEO – ICCA – Netherlands
- 3.15pm – 3.20pm** Introduction by the moderator
- 3.20 pm – 3.40 pm** **Theme 1 - AI Horizons: Navigating the Promise and Perils for a Sustainable Future"**
- What specific challenges does the meetings industry face when adopting AI? How can we ensure that AI complements human skills rather than replacing them? Are destinations and governments prepared to face the challenges posed by artificial intelligence?*
- Keynote Speaker:** Veemal Gungadin, Co-founder & CEO – Gevme – Singapur.
- 3.40 pm – 4.20 pm** *Interventions by Ministers and other authorities representing each destination or entity.*
- 4.25pm – 4.40pm** **Coffee break**



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4.45pm - 5.05pm THEME 2 "Unveiling the Multidimensional Value of Business Events to Governments and Policymakers."

Business events transcend mere gatherings; they serve as pivotal catalysts for economic expansion, innovation, and collaborative endeavors. What tangible and intangible benefits could the meetings industry bring to government policymakers?

Keynote Speaker: James Latham - Founder of Intellectual Capitals and The Iceberg presented by the Joint Meetings Industry Council (JMIC) – United Kingdom

5.05 pm – 5.45 pm *Interventions by Ministers and other participating authorities on behalf of each destination or entity*

5.50 pm. Forum Closing

Forum Award Ceremony 2023

6.10pm – Authorities transfers