

March 2024

## FIEXPO Latin America 2024: Driving the transformative power of the Meetings Industry in Latin America.

**FIEXPO Latin America**, the leading event for the Meetings Industry (Meetings, Incentives, Conferences and Exhibitions) in Latin America, is proud to announce its next edition, which will take place from June 10 to 13 in Panama City. This international meeting, recognized for its excellence and avant-garde, will bring together the most qualified international, associative, corporate, and incentive segment buyers, as well as exhibitors from Aruba, Argentina, Brazil, Barbados, Chile, Colombia, Costa Rica, Guatemala, Cayman Islands, Ecuador, United States, Mexico, Panama, Paraguay, Peru, Uruguay, among other international destinations, consolidating its position as the leading platform for the Meetings Industry in the region.

**Commitment to Sustainability and Professional Development.** For this new edition, we will continue working together with GDS-Movement and #Meet4Impact, reinforcing our commitment to sustainable practices and leaving a positive legacy in the industry and the community. FIEXPO Latin America will not only focus on creating networks and business opportunities but also on driving meaningful change through sustainability and innovation.

**Educational Program of Excellence.** FIEXPO will have an ambitious academic program, which will address topics of crucial importance for the future of society and the meetings industry. From the future of the regulation of artificial intelligence, to the approach and importance of mental health and social well-being. Participants will have the opportunity to immerse themselves in discussions that will define the trends and challenges of our time. With the participation of renowned international speakers, this edition promises to be an epicenter of knowledge and debate presenting an exceptional selection of events, including ICCA Panama Insights, Top Tech Transforming Events, Connecting Minds, Next Generation Summit, Convention Bureau One Day Challenge, ICCA Business Exchange and the Meeting Hub. In addition to the new edition of the Latin American Political Forum on Meetings Tourism, the Forum of Professional Associations and the Corporate Forum.

One of the main novelties this year will be having the Certified Incentive Specialist (CIS) certification given by SITE for all professionals in the region. This milestone was achieved together with PROMTUR, who year after year highlights their commitment to continuous training.

This wide range of activities is designed to provide learning, professional development and networking opportunities, reflecting FIEXPO Latin America's commitment to fostering innovation, sustainability and growth in the meetings industry in the region.

We invite you to be part of **FIEXPO Latin America 2024**, a transformative event. Together we can move towards a brighter, more sustainable future for the Meetings Industry and the world.

For more information about **FIEXPO Latin America 2024** and how to participate, please visit our website [www.fiexpolatinamerica.com](http://www.fiexpolatinamerica.com)